



**6th NATIONAL ICT SUMMIT**  
**Venue: NIPAM, Windhoek, Namibia**  
**7th – 9th October 2019**  
**Theme: “Accelerating Digital Transformation”**

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Day 2, Plenary Speech at 16:15, Tuesday, 7 October 2019



# Topic: Mapping the Way Towards a National Digital Strategy

Facilitation of Session: MICT- ISOC Namibia Chapter

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# What is a national digital strategy?

The *characteristics* of the digital strategy:

- the application of new (digital) technologies to:
  - existing public services activities,
  - existing infrastructure, and
  - new infrastructure and
  - new activities, and
- the delivery of public services,  
with the aim of delivering the services faster, cheaper  
and to everyone.

# What is a national digital strategy?

The *characteristics* of the digital strategy:

- the application of new (digital) technologies to:
    - existing economic activities,
    - existing infrastructure,
    - new infrastructure, and
    - new activities,
- with the aim of growing the economy, by creating jobs, increasing tax revenue collection.

# What is a national digital strategy?

The *characteristics* of the digital strategy:

- new technologies,

e.g. Broadband Internet, SMS, Social Media,  
Podcasts, Online Services etc.

# What is the *purpose* of the strategy?

An example can be

“...to eradicate poverty’.

# ***How will we meet the purpose – what actions must be taken to meet the purpose?***

Two Key Questions to Ask Yourself:

1. How can new technologies change the life of the ordinary Namibian for the better?

# ***How will we meet the purpose – what actions must be taken to meet the purpose?***

Two Key Questions to Ask Yourself:

2. How can new technologies change the Namibian economy for the better?



***How will we meet the purpose – what actions must be taken to meet the purpose?***

***Who*** must carry out these actions?

An example can be the Ministry of Trade.

# ***How will we meet the purpose – what actions must be taken to meet the purpose?***

By ***when*** must these actions be carried out?

An example can be '31<sup>st</sup> December 2021'.

# The Digital Strategy Matrix

<i><b>Purpose</b></i>	<i><b>How</b></i>	
	<i><b>Who (Responsible person, institution etc.)</b></i>	<i><b>When (Date)</b></i>

# Who owns the strategy?

The strategy is owned and implemented and managed by the government.

So, what must the government do, how must it do it, and who in government must do that, to improve public service delivery and to grow the economy.

*Example of a digital strategy:*

**AUSTRALIA'S TECH FUTURE**



# Let's get to work...

<i><b>Purpose</b></i>	<i><b>How</b></i>	
	<i><b>Who (Responsible person, institution etc.)</b></i>	<i><b>When (Date)</b></i>



**Thank you**

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