



Extending Digital Access

Leveraging Postal infrastructure to bridge Namibia's digital divide for economic growth



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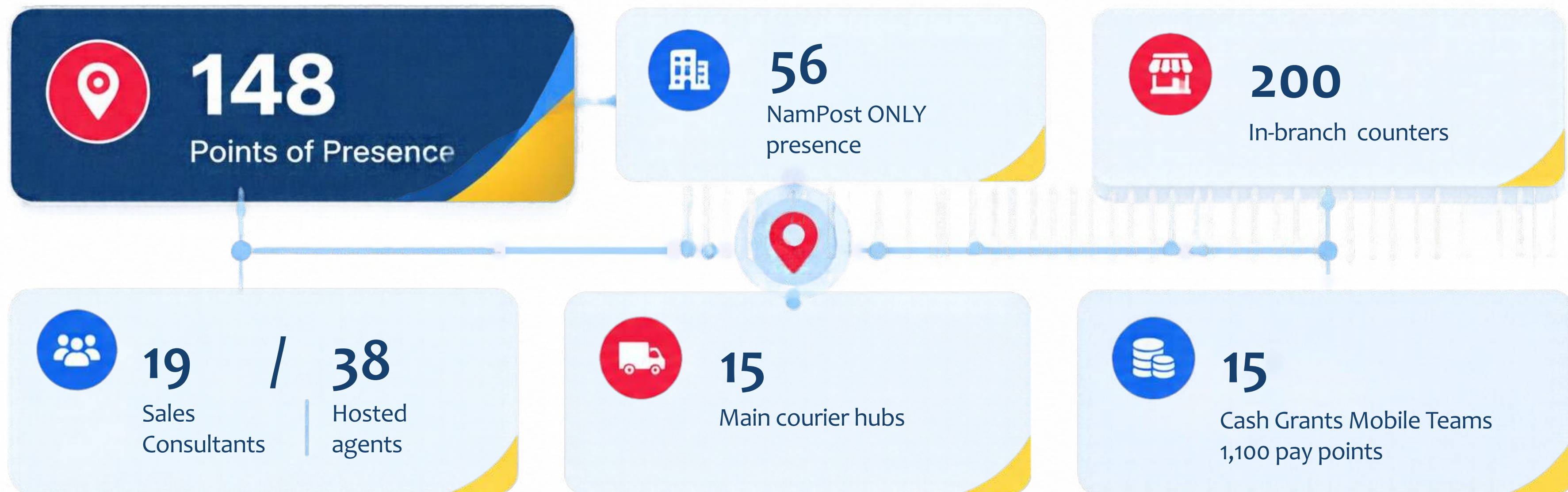
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How we get there

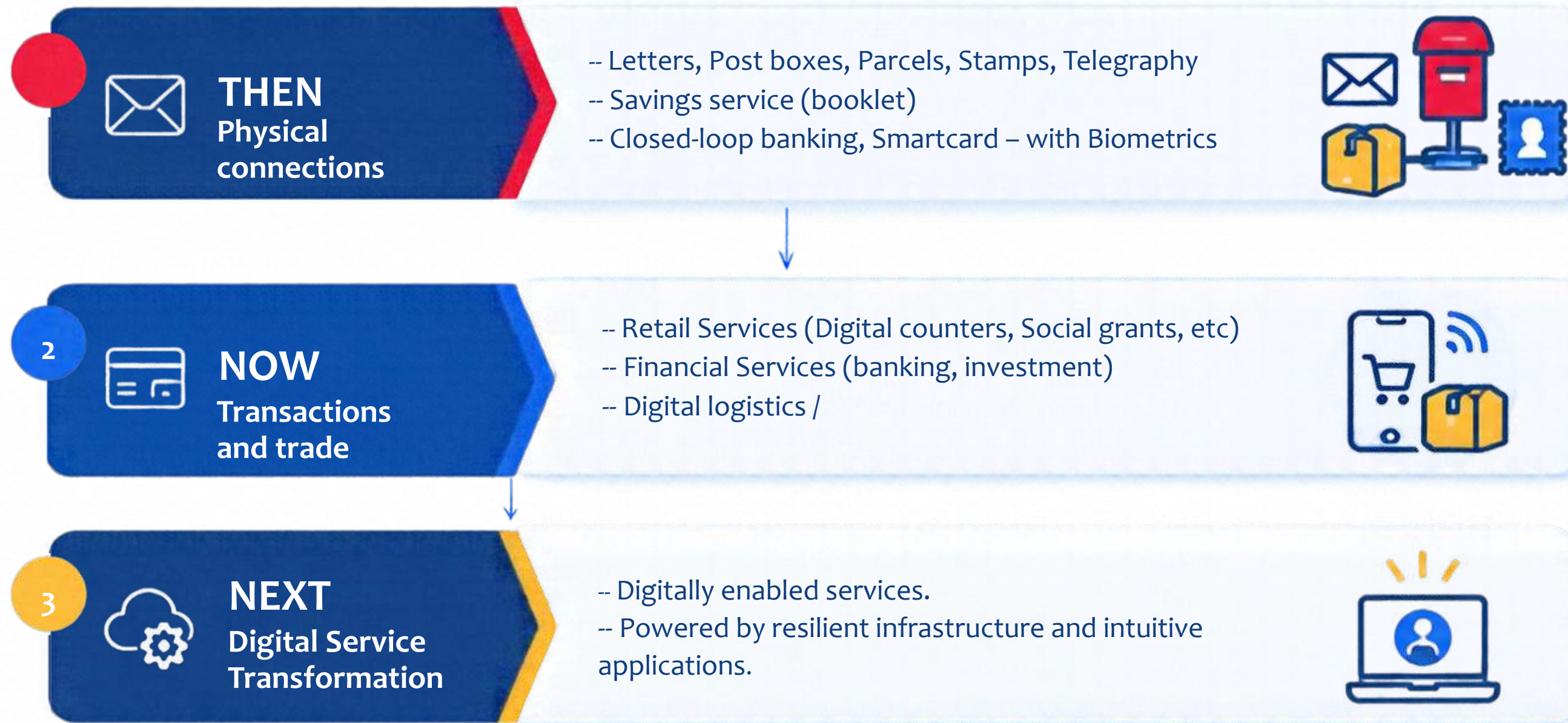


NamPost's national points of presence



A national network built for reach, trust and volume, to Deliver More.

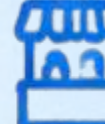
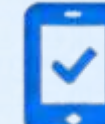
Postal Infrastructure - Evolution



>> Postal services evolve as people change how they communicate, pay and trade.

Where people get left behind

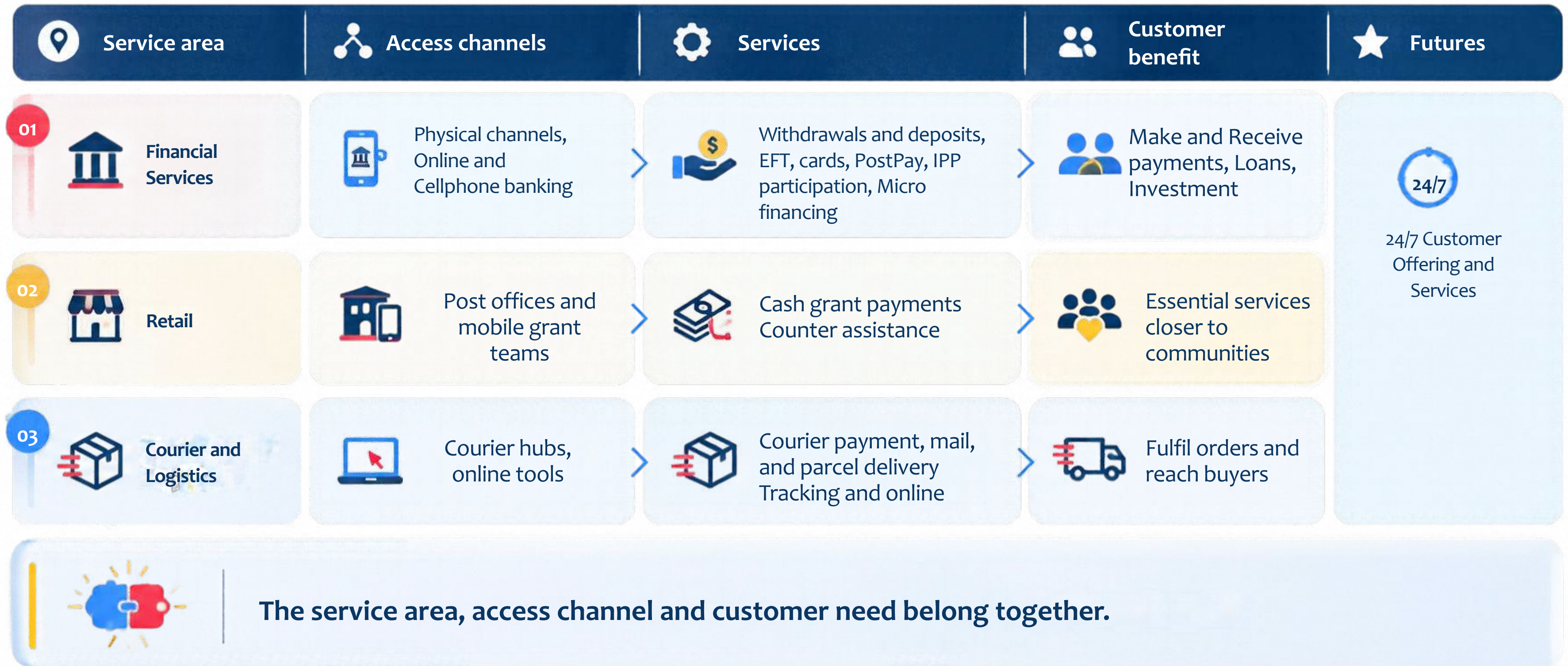
A service can be available and still be out of reach.

 Customer	 What gets in the way?	 How NamPost can help
1  unbanked and underbanked	 Long journeys and travel costs	 Reachable counters agencies and mobile teams
2  First-time user	 Limited connectivity, data costs or low digital confidence	 Choice of channels and help from trained staff
3  Small business	 An order without a workable payment or delivery route	 Financial services, courier routes and parcel tracking



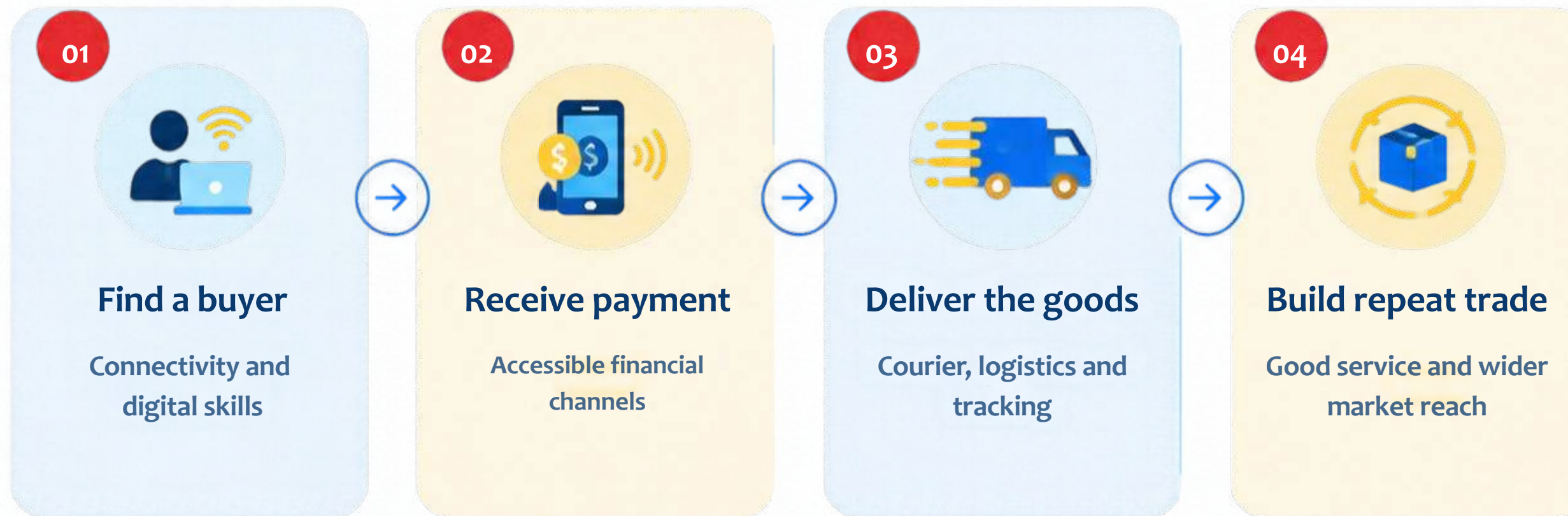
Inclusion means being able to complete the task.

NamPost services and the channels reach



One enterprise. A wider market.

ILLUSTRATIVE ENTERPRISE JOURNEY



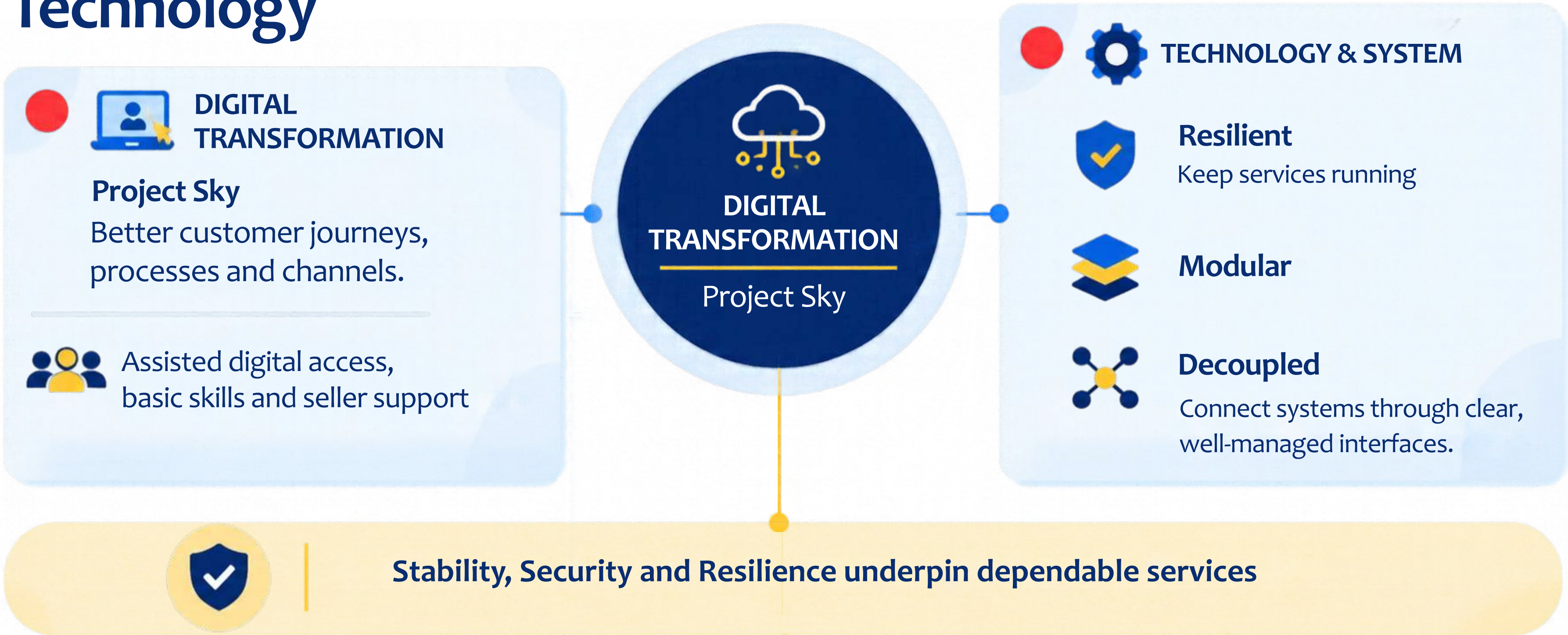
Potential benefits

Wider markets and rural trade
Less household travel and time
Work as business activity grows

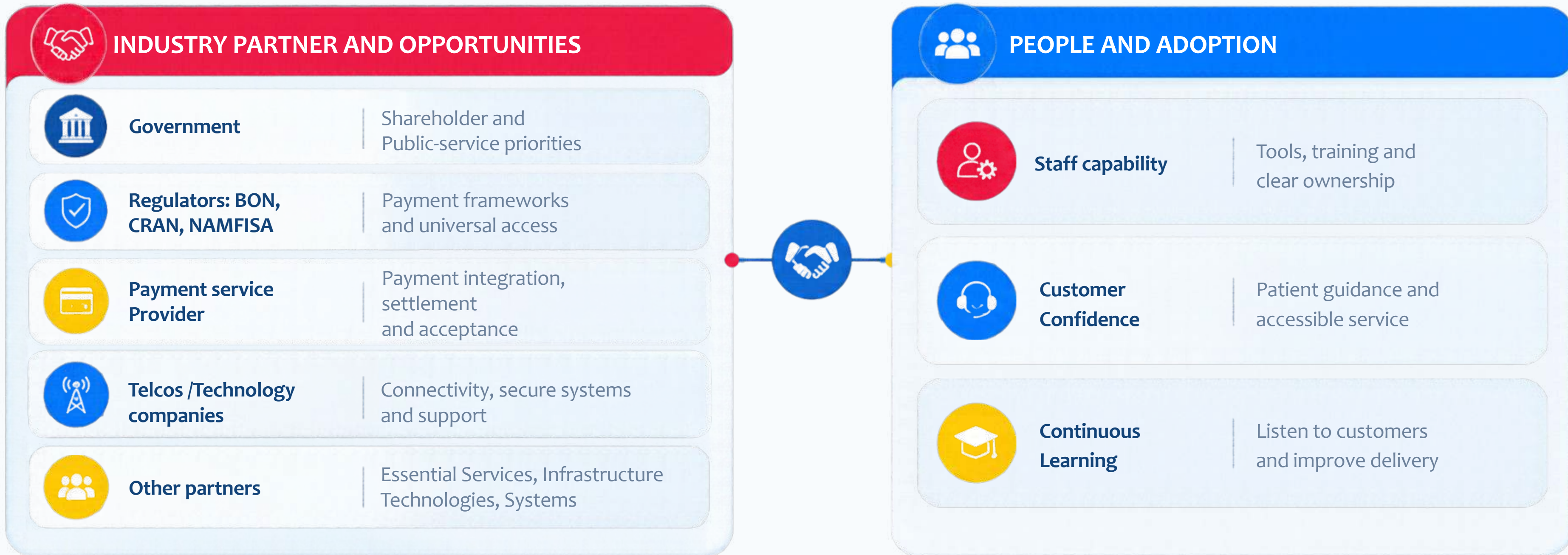


Measure business reach, completed services and access costs.

Transformation & Technology



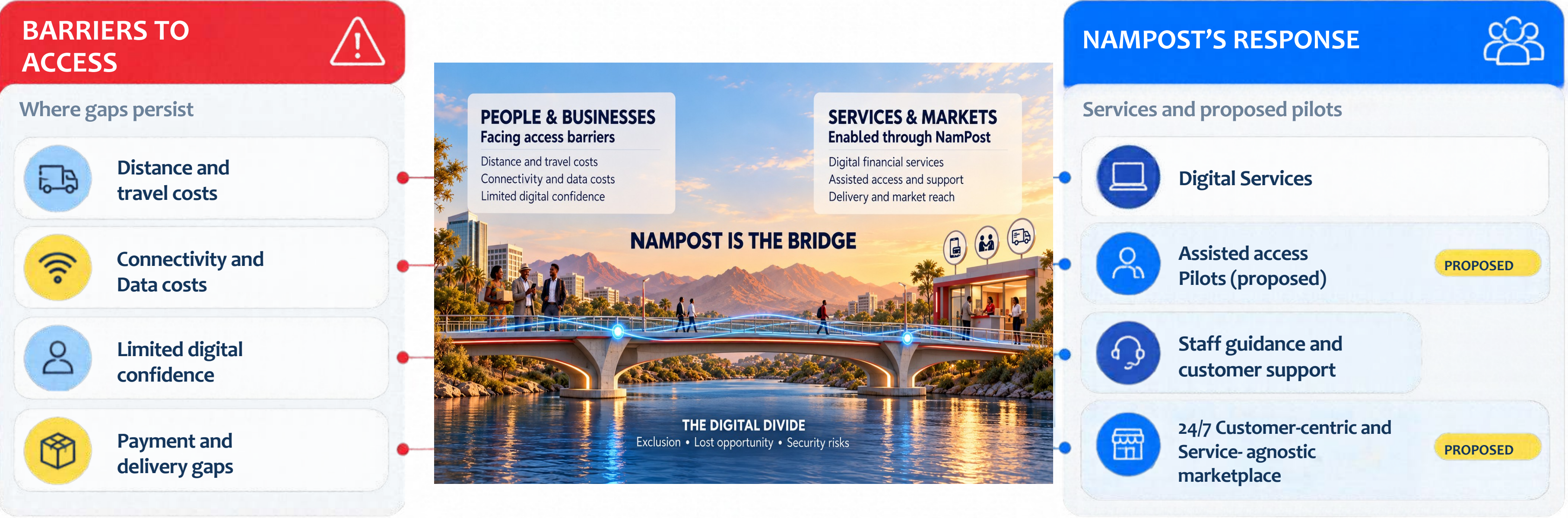
Partners and people -- make access work



Partners extend capability. People turn it into everyday service.



Bridging Namibia's digital divide



Let us connect each barrier to a service people can use.

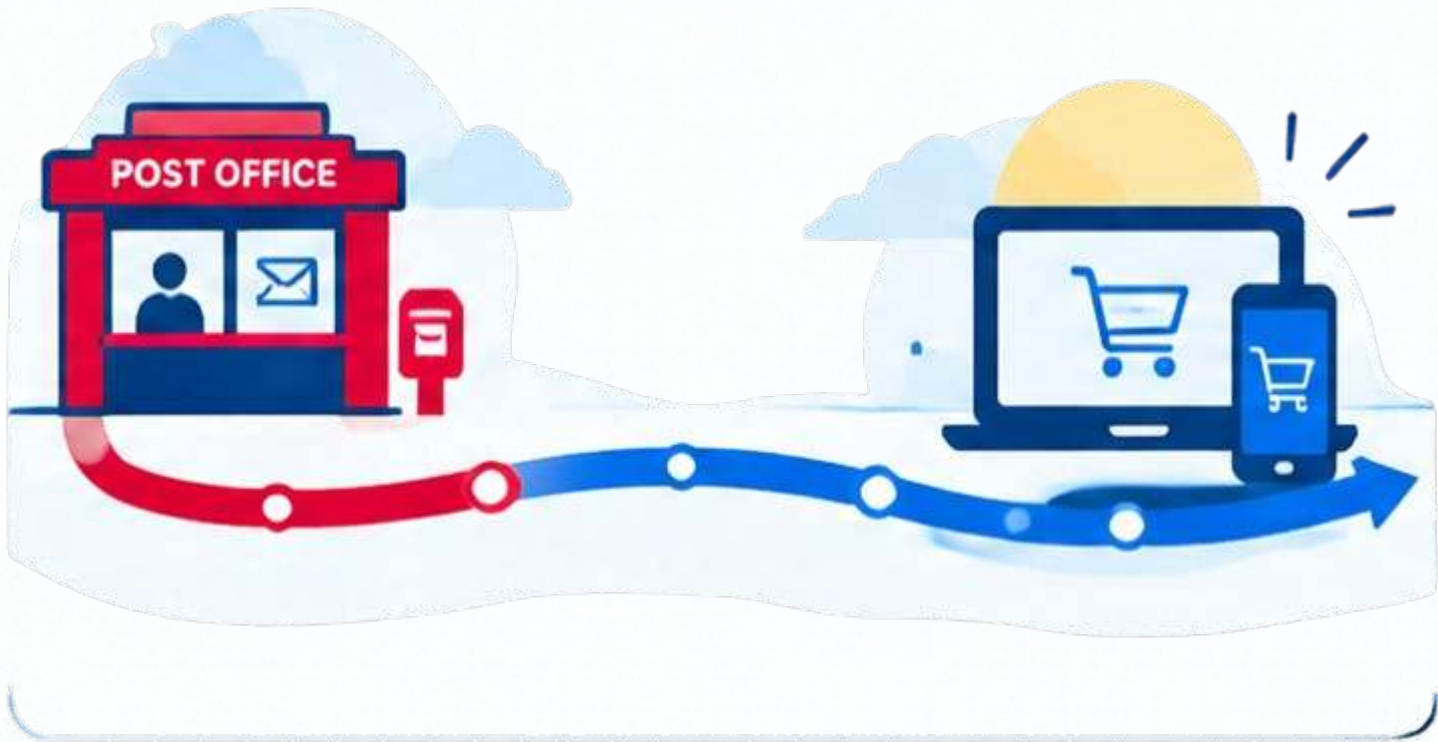
Digital opportunity within reach

From the Post Office counter to the digital marketplace.

-  **1** Strengthen dependable services and staff support.
-  **2** Choose one access gap and pilot a solution with NamPost.
-  **3** Agree on responsibilities, funding and customer support.
-  **4** Measure customer benefit and expand what works.



Infrastructure:
Roads, Telcos, Technology, GRN,
Education, Regulator, Banks ,
Business



Let us deliver that opportunity, together.