

investa.

Namibia's Digital Investment & Enterprise Marketplace

Connecting Ambition to Capital

Verified businesses
meet verified investors
and advisors

Individuals, angels,
funds & institutions

Any deal size-
small to large

Built in Namibia,
for Namibia

Ambition Without Access

N\$ ~ 30 billion
MSME finance gap

Namibia MSME finance gap
approx. **N\$30 billion**

97% Namibian MSMEs
classified “non-bankable”

Limited investment access
for locals and businesses

90% of Namibian MSMEs
fail within 5 years

36.9% unemployment · **44.4%** youth
unemployment

HOW INVESTA WORKS

1.
**Register &
Get Verified**
— ID + BIPA



2.
**List or Set
Criteria —**
match parameters



3.
**Smart Match
& Due
Diligence**
— Data Room



4.
**Connect
& Invest —**
direct messaging,
co-investment

KEY FEATURES



Smart Deal Matcher —
scores sector, budget, risk



Virtual Data Room —
confidential files,
NDA-protected



Co-Investment — pool
funds; any deal size



**Investor Readiness
Score** — shows how to
become fundable

Security · Role-based access · Encrypted document access · KYC-verified users

A New Way to Access Investment

Breaking Traditional Investment Barriers

	Traditional	INVESTA
Flexibility	Fixed lending requirements	Flexible investment arrangements
Accessibility	Strict eligibility criteria	Open to diverse investors
Funding Model	Primarily loans	Equity & co-investment
Geographical Reach	Often branch-dependent	Nationwide digital access

NATIONAL & ECONOMIC IMPACT

Powering NDP6 & Vision 2030 Milestones



Accelerating MSME contribution to 19.4% national GDP



Supporting NDP6 target: raising employment to 75%



Decentralised Wealth Creation: Mobilising capital across 14 regions



Driving local ownership, capital retention, industrial resilience



Making investment opportunities accessible to ordinary Namibians