



Real Time Monitoring in Home Networks

Klaus von Kries
Area Sales Manager

avm.de



Overview



Founded 1986
in Berlin



EUR 580 mio. in revenue
890 employees

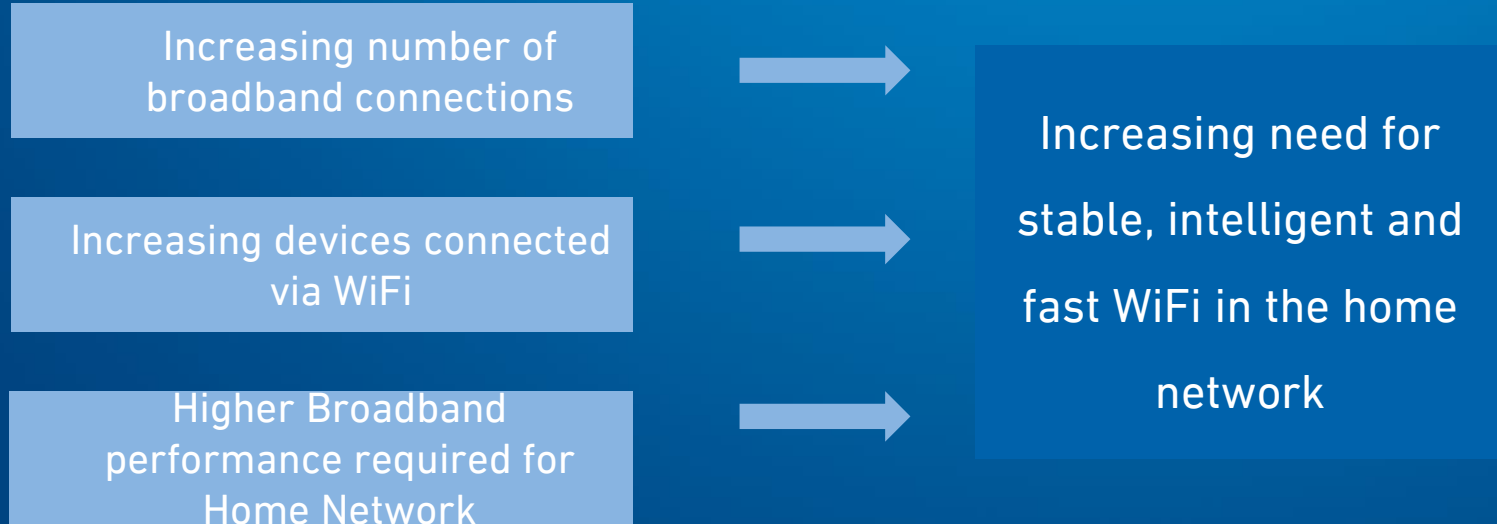


Management
formed by
shareholders



Development in Berlin
Production based in
Europe

Challenges within the home network

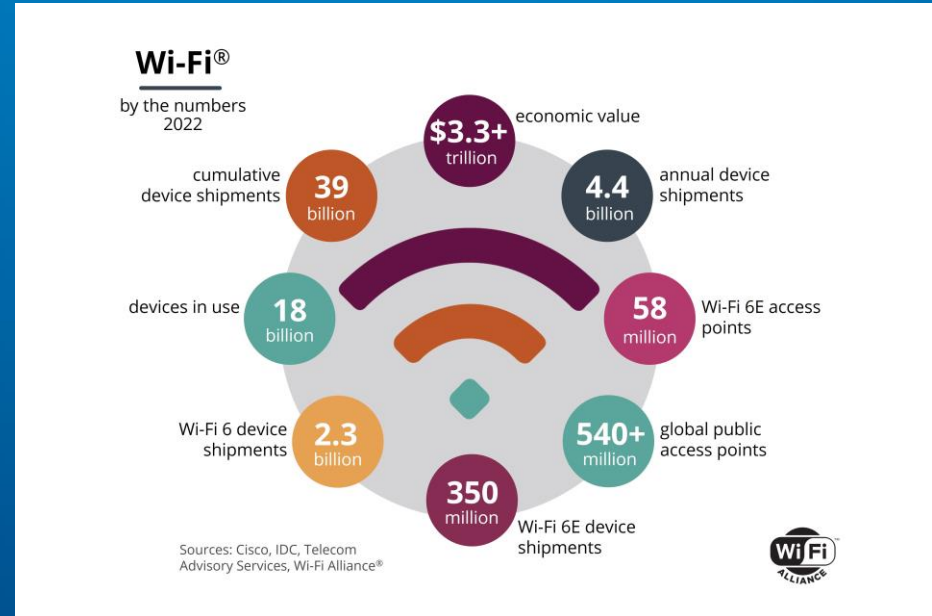


WiFi as Mass Technology

- Over the last two decades, WiFi has become the primary interface for Internet access and local networking for almost all classes of digital consumer products.
- A typical home has 10 to 20 devices connected to a Wi-Fi network, with the number doubling every 2 years.

Overlaying the transmission services of

- a) WLAN (end device <-> router)
- b) Internet connection (router <-> remote network) and
- c) selected server/website determines the quality perceived by the user
- **Quality of the WLAN interface is critical for the perceived speed of the connection!**



Source: wi-fi.org

WiFi: Limiting factors for the customer

Signal Strength



Channel Selection



- Regulatory regulations limit the permissible WLAN transmission power of the router and the end devices
- Lack of Wi-Fi signal strength is by far the most common reason why customers are dissatisfied
- The increasing proportion of Wi-Fi 6E devices in the future makes the issue even more important (higher attenuation, only 23 dBm Tx-Pwr)
- The increasing number of broadband fiber optic lines leads to a growing need to achieve high data rates in Wi-Fi.

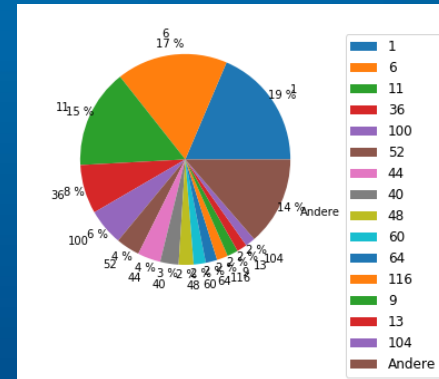
- Correct, automatic WiFi channel selection of the router
- Coexistence of multiple routers in a dense environment is the rule rather than the exception
- WiFi routers choose their channel based on the current wireless environment

Example from the field:

Approximately 190,000 SSIDs scanned to determine channel selection

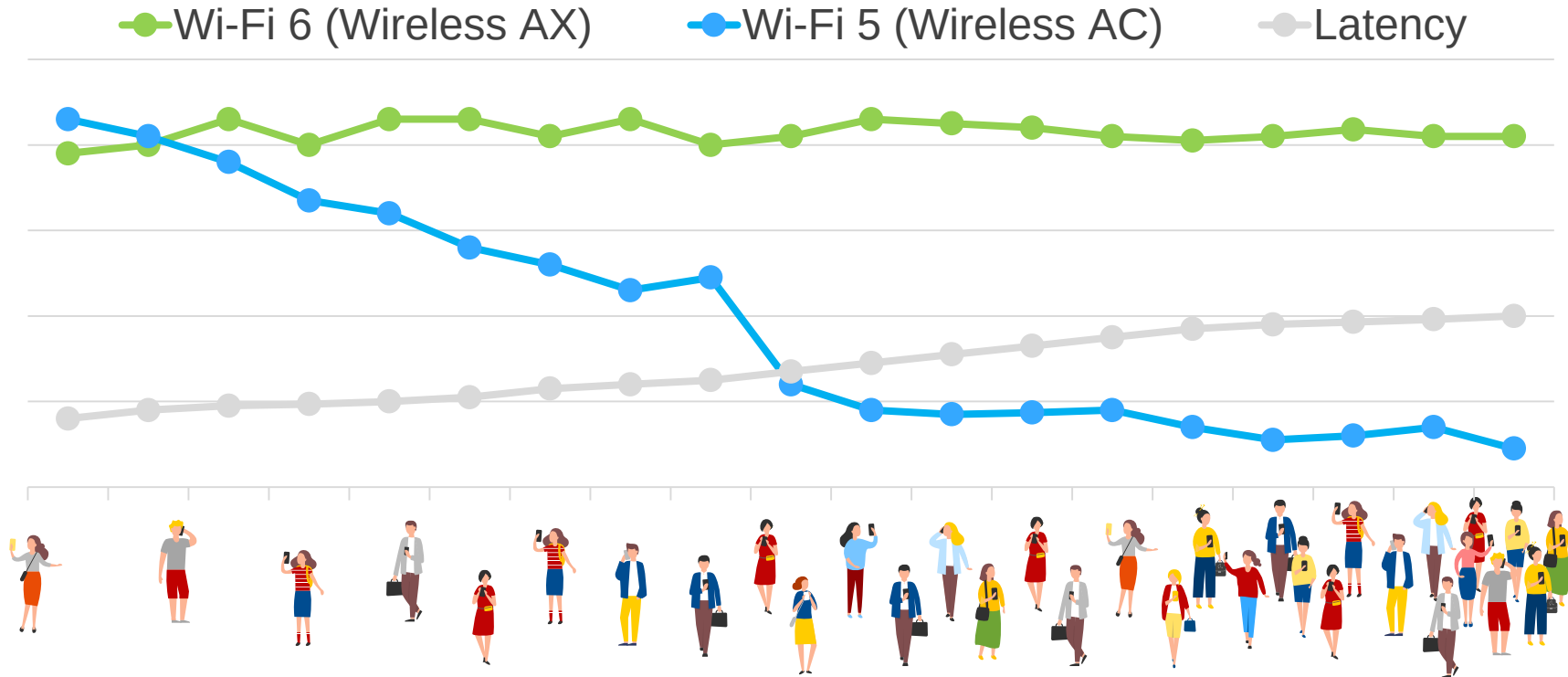
Majority of routers correctly select Ch. 1, 6, 11

When neighbouring access points coexist, proper auto-channeling provides the best result



Innovation

Wi-Fi 6 – Constant throughput for multiple clients



Innovation

Wi-Fi 6 – The advantages at a glance



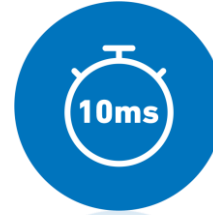
Stable Wi-Fi

Even with multiple devices
in use simultaneously



More speed

Up to 40 percent higher
data rates compared to Wi-Fi 5



Less latency

Wi-Fi 6 reduces latency
to 10 milliseconds



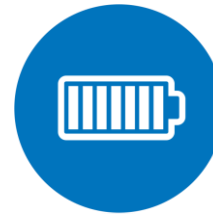
Optimized data transmission

In both the 5 GHz
and the 2.4 GHz band



More data security

The new WPA3 encryption standard
provides better security for data transmission



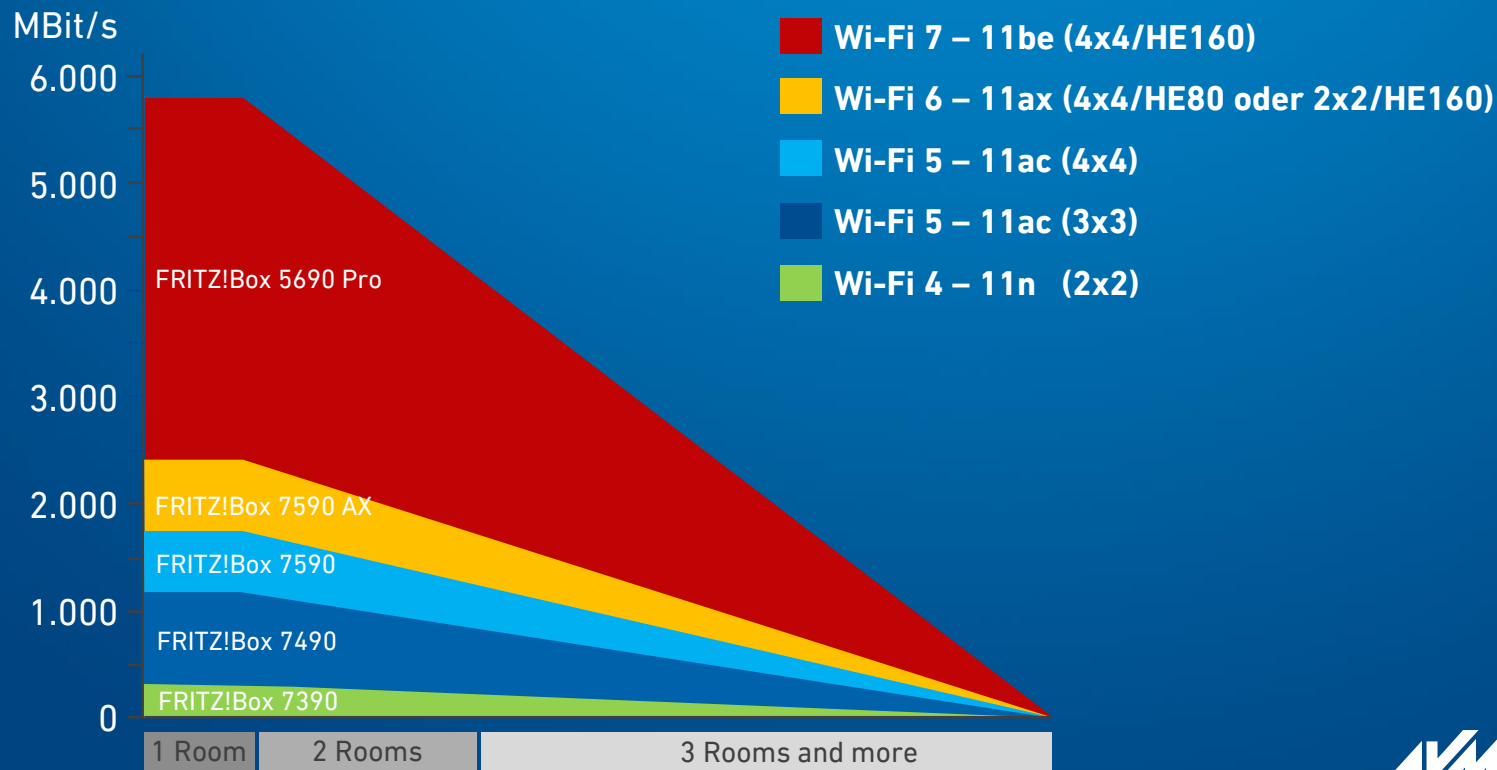
Longer battery life

Mobile devices go to "sleep"
when they don't need the Wi-Fi



Innovation

Wi-Fi 7 – WLAN 11be



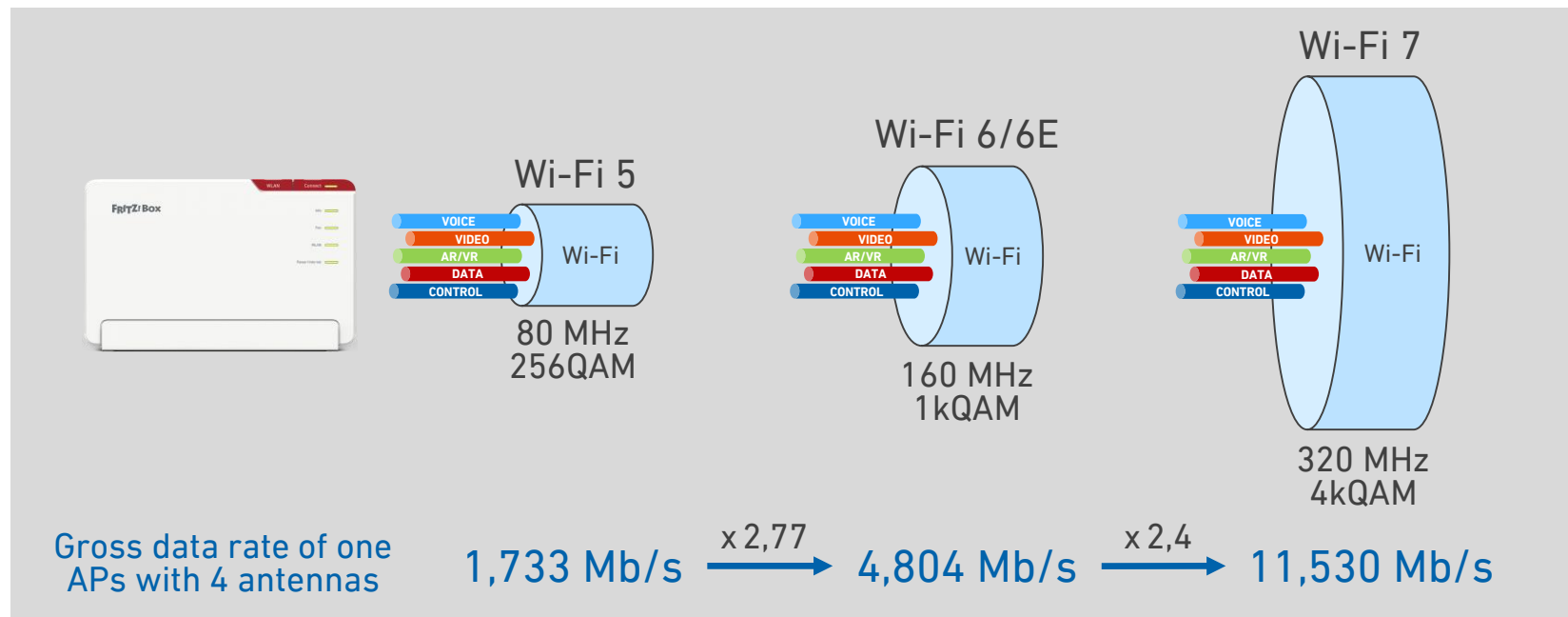
Wi-Fi 7 – Core features

- Wi-Fi 7 brings improvements for 2.4, 5 and 6GHz bands
- Higher modulation type (4096QAM)
- Higher channel bandwidths up to 320 MHz at 6 GHz
- multiple links (multi-link operation “MLO”)
- “Punctured Mode” – “cutting out” frequencies in the event of interference, e.g. radar
- Up to 16 spatial streams
- OFDMA Multi-RU (Resource Units)



Wi-Fi 7 – Core features: 320 MHz und 4kQAM

Higher capacity through 320 MHz and 4kQAM



Compared to a Wi-Fi 6/6E AP, Wi-Fi 7 improves the performance by a factor of 2.4

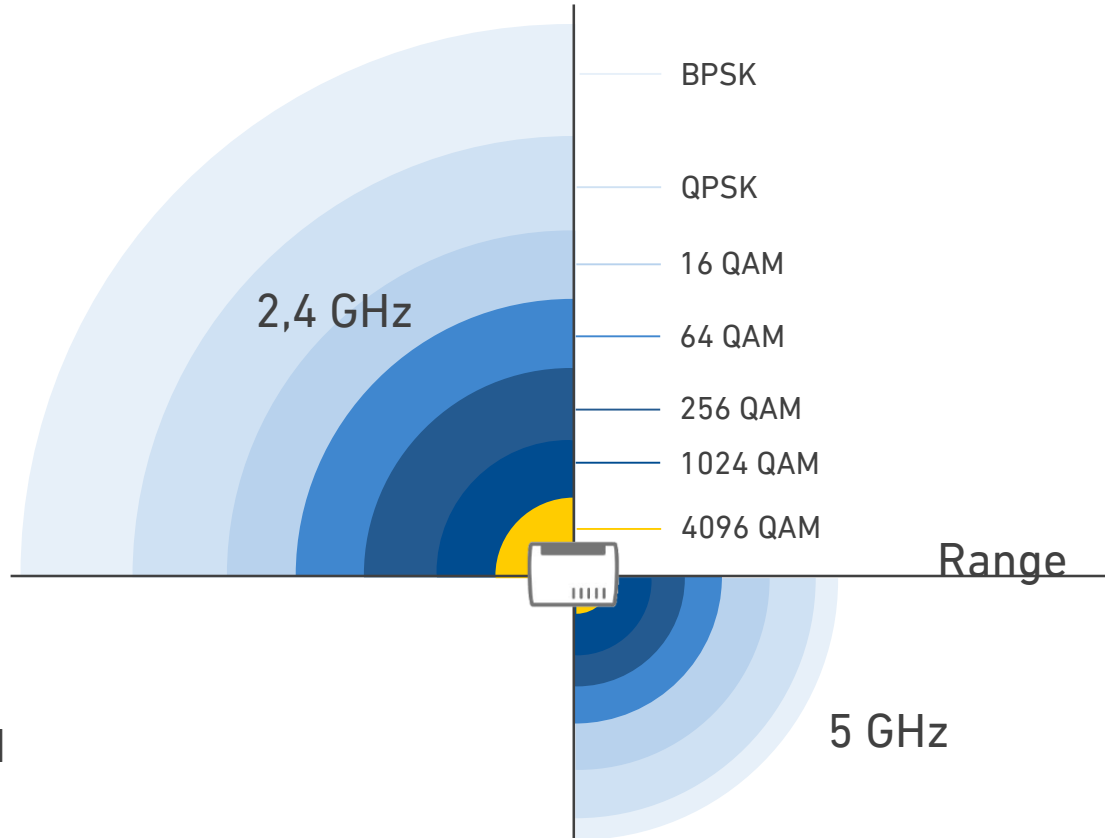


Modulation and Range

QAM

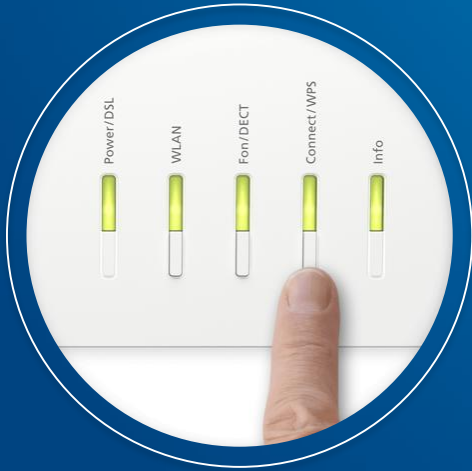
Quadratur
Amplituden
Modulation

More QAM=
Higher Speed



Customer experience

The customer expects a complete Wifi solution for his home network which is....



... easy to install

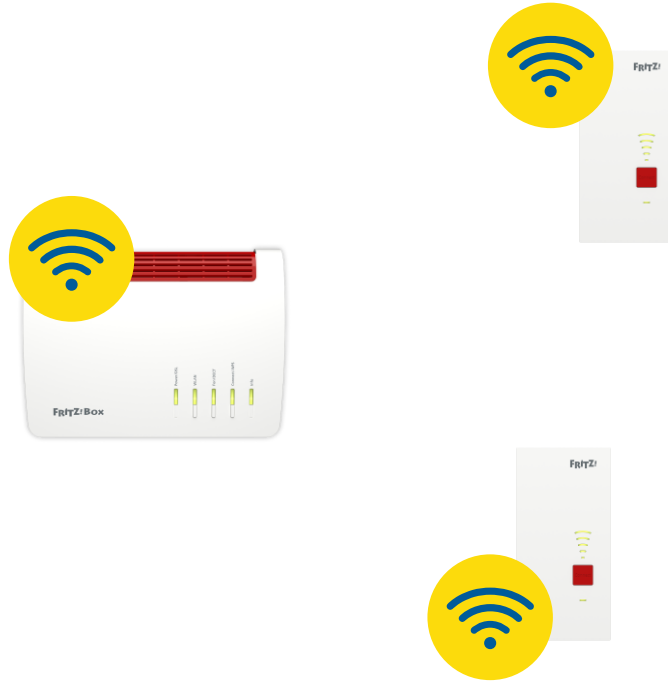


... reliable and fast



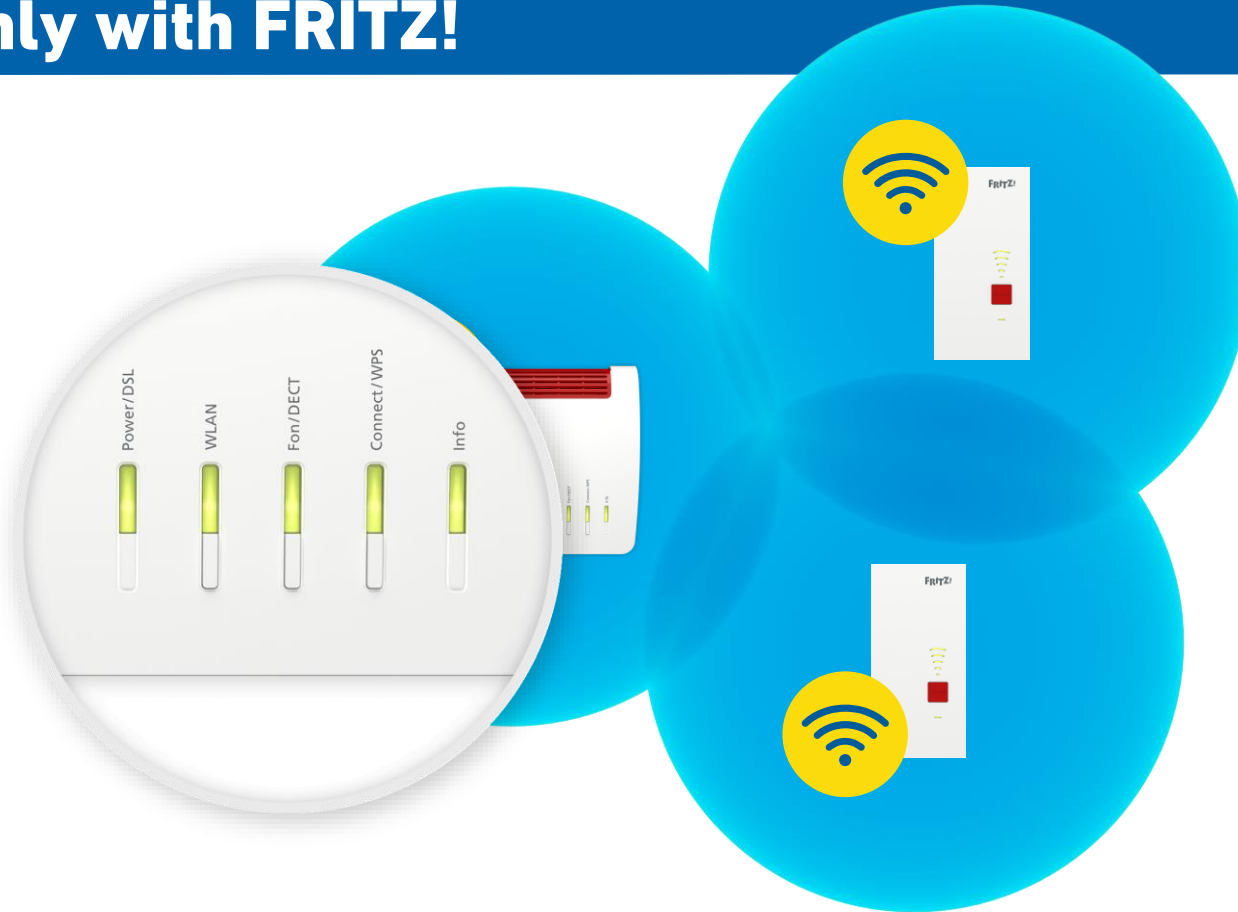
... easy to extend

FRITZ! home network – best wireless LAN with mesh convenience
Only with FRITZ!

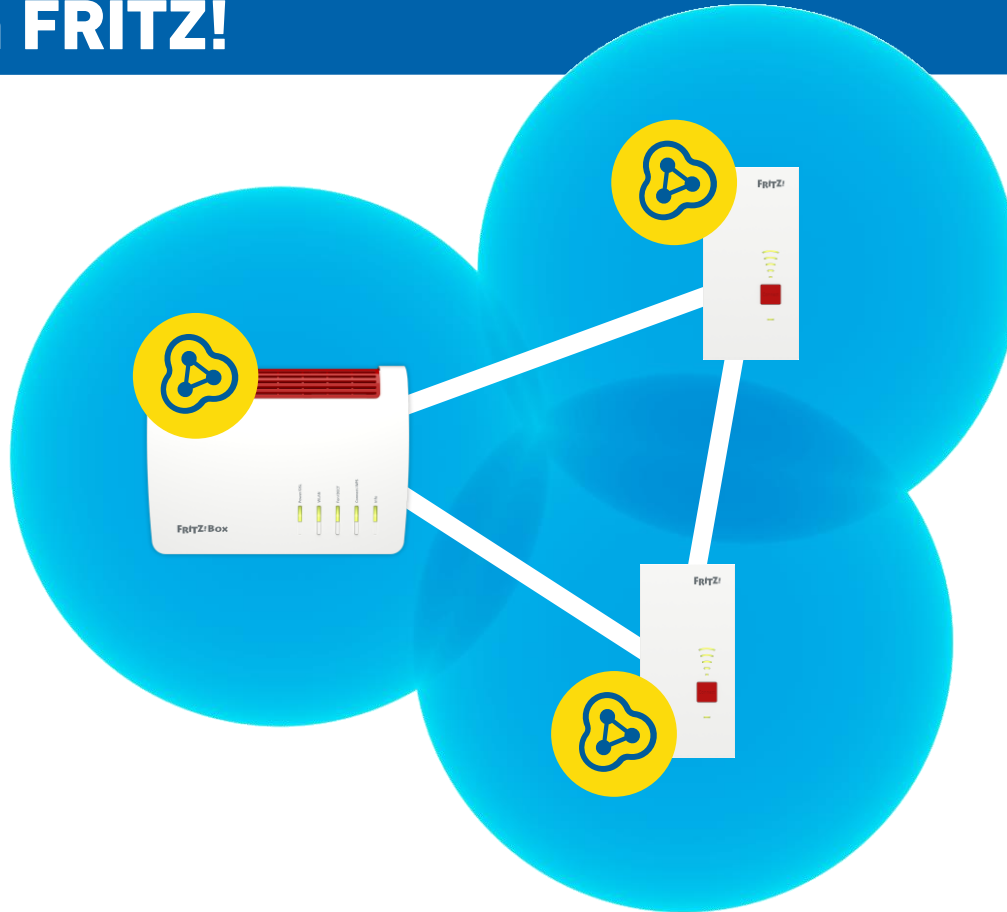


FRITZ! home network – best wireless LAN with mesh convenience

Only with FRITZ!



FRITZ! home network – best wireless LAN with mesh convenience
Only with FRITZ!



FRITZ! home network – best wireless LAN with mesh convenience
Only with FRITZ!



FRITZ! home network – best wireless LAN with mesh convenience

From S to XL

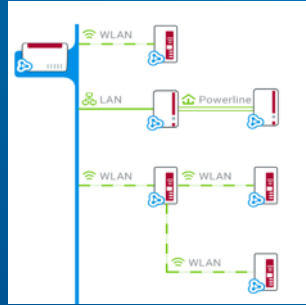


FRITZ!Apps

comfortable Remote
Control for FRITZ!
Smart-Home-Devices



Apps complementing the Fritz!Ecosystem



MyFRITZ!App

- Displaying MESH Topology
- Informs about poor network or missing connections.
- Offering insight how to improve the network.



FRITZ!App Wi-Fi

- Suggesting the best Repeater-Position
- Measures the wifi throughput,
- Shares Wifi credentials for Guest Access Point,
- Connects through scanned QR Code

FRITZ! Wi-Fi MESH

FRITZ! Products offer easy Solutions to all customers



One (SSID) and Password throughout the network



Modular System
Easy to extend



Connected with a touch of a button



Guest Access Point / FRITZ!Hotspot



Remote Access



Centralized updates for the Mesh network



Apps for Wifi, Smarthome, Telephony

The Challenge:

- “Range” (attenuation) is by far the most common reason for user dissatisfaction with WLAN
- One of the main support requests: “Your internet connection is too slow”
Triggers support effort and anger.
- Question of customer satisfaction
- Often based on the WLAN situation on site at the customer's premises, but difficult to check and argue.



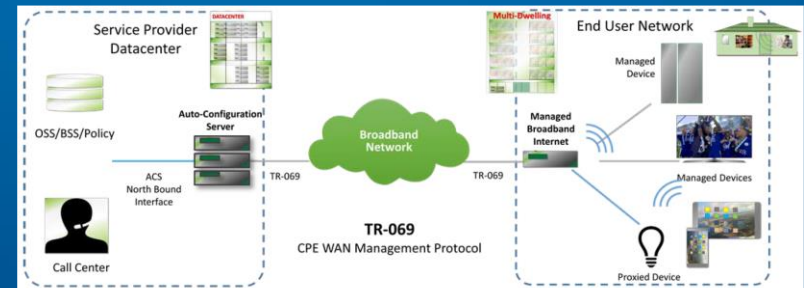
The Solution: Wi-Fi Management

- Industry-wide increased interest from providers to better understand the WLAN situation for customers
- Naturally, AVM has the same objective and has been working on the use and optimization of WLAN for customers for a long time
- Various proprietary cloud solutions have emerged in the past, such as Airties, Plume, prplMesh, SoftAtHome, ASSIA
- Most recently, welcome development of industry standards such as EasyMesh, Broadband Forum, for greater investment security, better interoperability and transparency



Wi-Fi management based on open industry standards

- The Broadband Forum's (BBF) CPE WAN Management Protocol (CWMP) enables comprehensive management of the customer's routers and has been used successfully by almost all providers worldwide for many years
- CWMP is specified in BBF TR-069 and is available across technologies and scale-tested for DOCSIS, DSL, fiber optic and mobile communications
- Comprehensive access to a standardized data model for device management (<https://cwmp-data-models.broadband-forum.org/>), including parameters for assessing the WLAN
- The data model specified in BBF TR-181 contains a very extensive, standardized representation of the WLAN (<https://cwmp-data-models.broadband-forum.org/tr-181-2-11-0.html>)
- The BBF offers certification programs to demonstrate conformity to the specification



Source: Broadband Forum



USP – the new industry standard

TR-369, also known as User Service Platform (USP)

Successor to TR-069 & TR-064

Standardized by the Broadband Forum as TR-369

Uses the standardized data model TR-181

Also describes smart home, WiFi mesh and WiFi environment

Allows more flexible compatibility between providers



TR-369 (USP) vs. TR-069 (CWMP)

USP

- Permanent connection
- No NAT connection problems
- Minimal overhead
- Multiple controllers possible
- Multiple protocols supported
- Real-time communication
- Notifications possible

TR-069

- Connection on request
- Connection request
- Large XML structures
- HTTP protocol
- Only an ACS connection
- No real-time communication
- Notifications possible



USP vs. TR-069 – less network traffic

USP

[illegible]

(0.5 kB)

TR-069

[illegible]

~8 kB

Wi-Fi Monitoring for ISPs

The home network of the customer is visible for support in realtime

TR-369 / USP is the next evolutionary step from TR-069

Data available in real time

Support for both stacks
(USP und TR-069)

No NAT connection problems

USP Support since Firmware 7.50

- Improved Troubleshooting
- Improved Remote Mangement
- Improved Customer Monitoring
- Ownership of Data stays with the ISP



Mesh Wi-Fi@FRITZ!Box

Home Network > Mesh

Mesh Overview

Mesh Settings

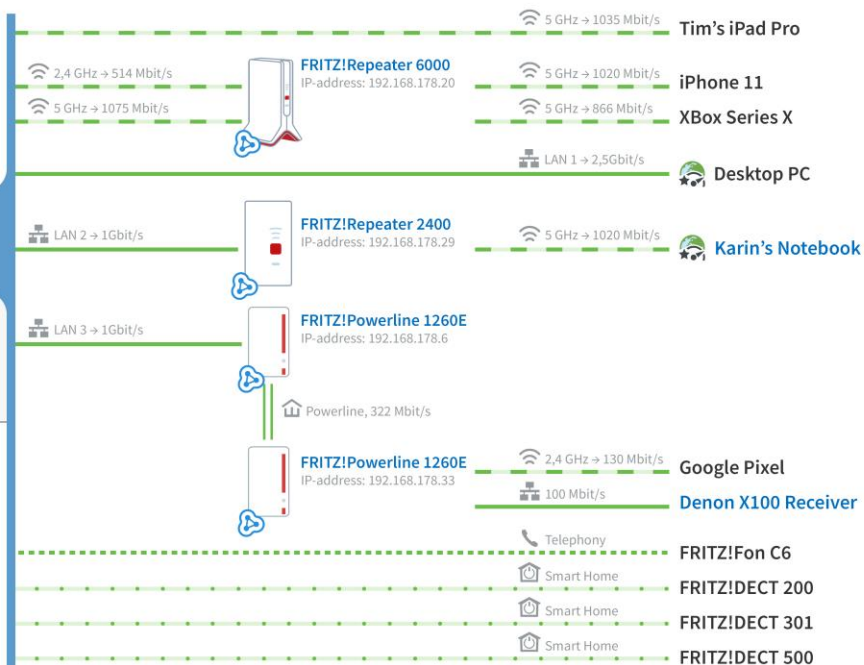
Home Network and Mesh Wi-Fi

FRITZ!Box 6660 Cable
IP address: 192.168.178.1

HOME NETWORK

Wi-Fi network
My Wi-Fi

Guest Wi-Fi network
My Guest Wi-Fi

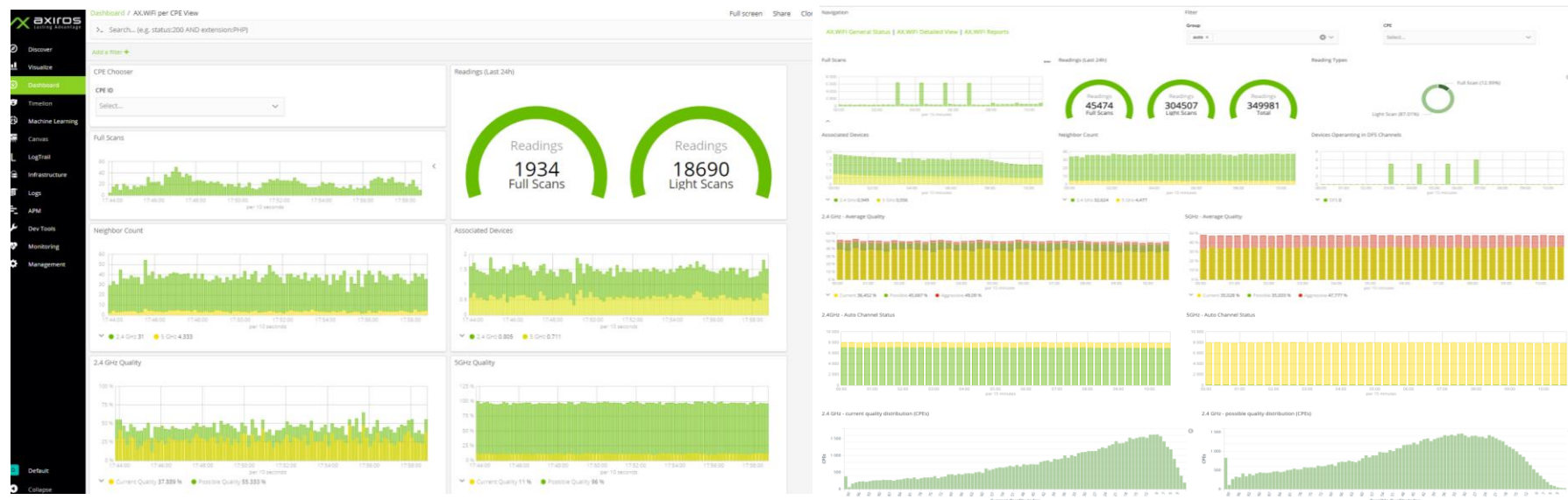


Mesh enabled Wi-Fi connection Telephony connection Smart Home connection Ethernet connection Powerline connection
USB connection Throughput values in device direction Prioritized for real-time application



Central Provision of Mesh Wi-Fi Data for Backend Retrieval

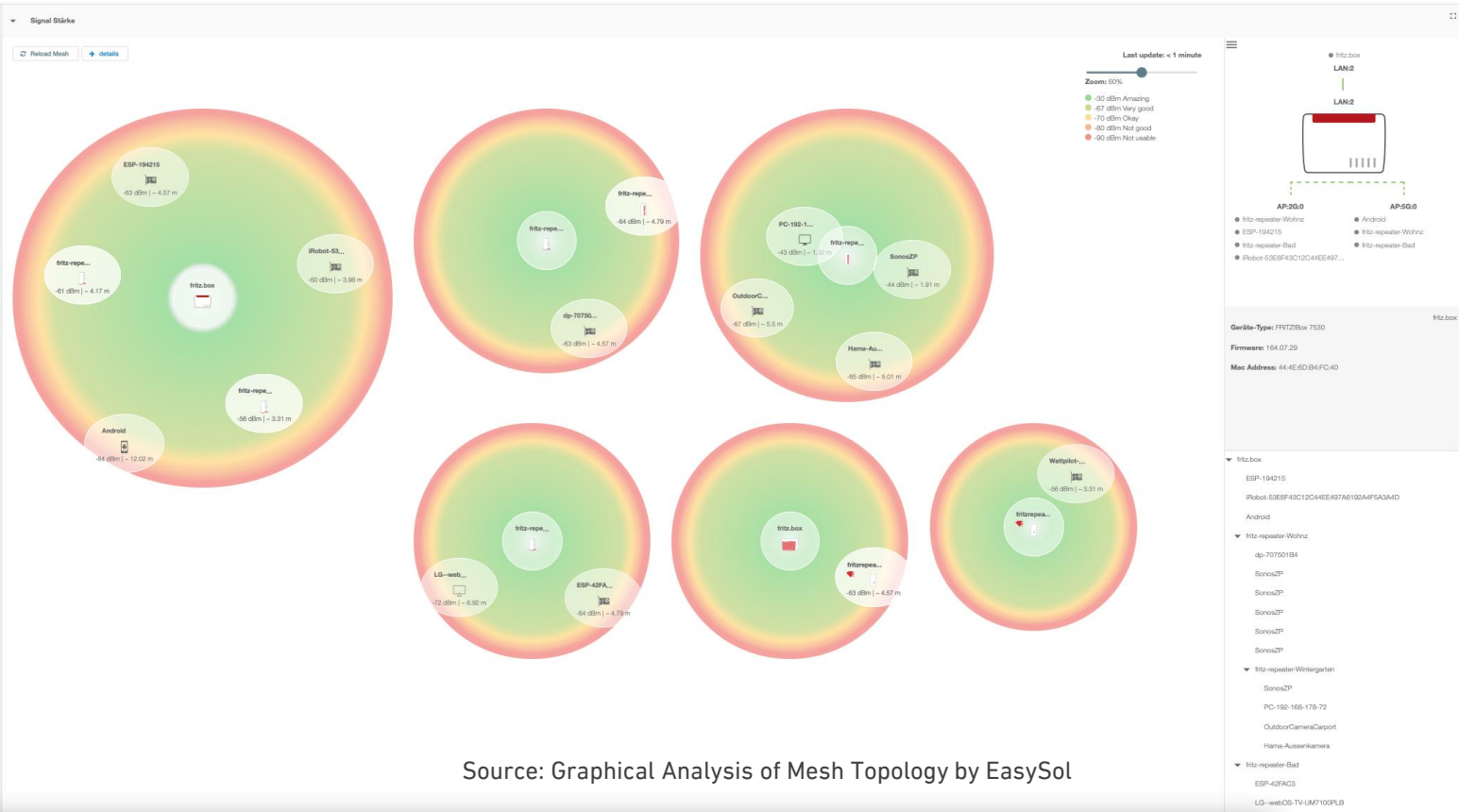
- CPE collects data on all devices and connections in the Mesh Wi-Fi and makes them available for simple retrieval from a simple location
- Example:



Source: Graphical Analysis of Axiros



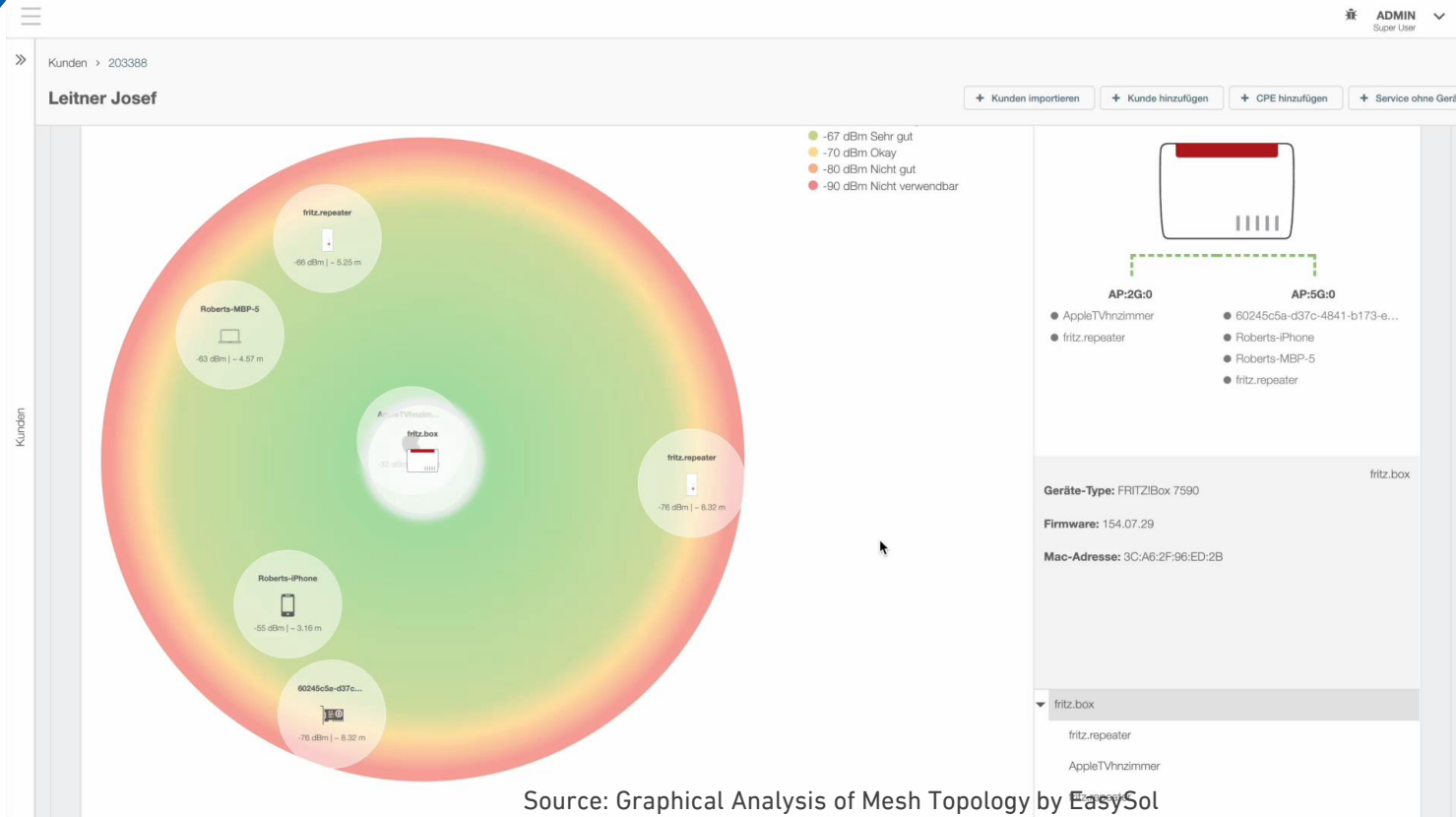
Central Provision of Mesh Wi-Fi Data for Backend Retrieval



Source: Graphical Analysis of Mesh Topology by EasySol



Central Provision of Mesh Wi-Fi Data for Backend Retrieval



Source: Graphical Analysis of Mesh Topology by EasySol

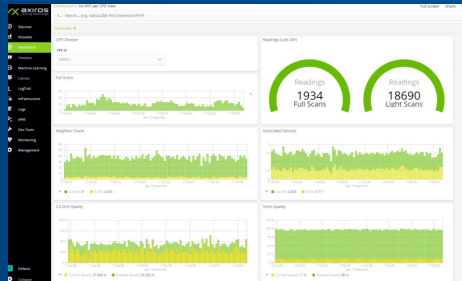


Central Provision of Mesh Wi-Fi Data for Backend Retrieval

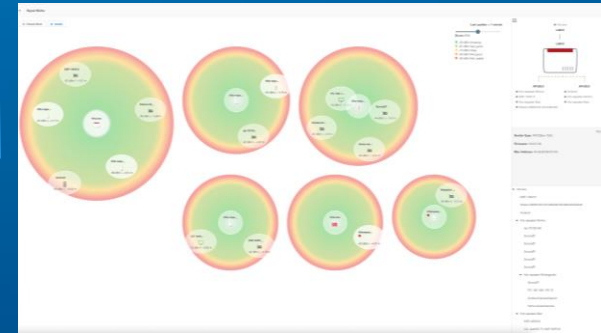
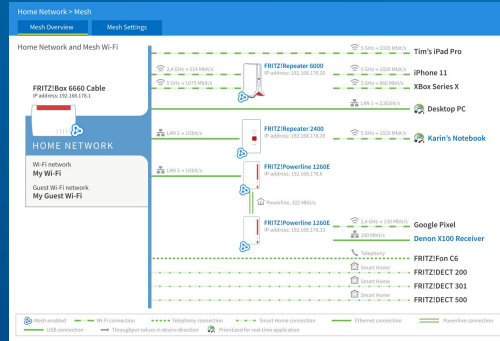


- CPE collects data about all devices and connections in the mesh Wi-Fi and makes it available (across manufacturers) for easy retrieval from a central location
- Examples:

Mesh@FRITZ!Box



Mesh-GUI based on USP by AXIROS



Mesh-GUI based on USP by EasySol



Customer References

Millions of Customers are using our products for the best Internet Experience

FACTS AND NUMBERS

Millions of Repeaters sold since 2018

Over 150 ISPs are using our Repeaters to improve Customer Experience of their customers

Business Model to improve ARPU

HAPPY CUSTOMERS



EXAMPLES



Say goodbye to 'not spots'

When you sign up to EveryRoom, we'll send you this repeater, which will provide more reliable WiFi that adapts to your needs, providing the strongest signal whatever room you're in. And what's more, as you move around the home your devices will intelligently work together, meaning no more dropped connections.

A single, seamless connection helps to increase WiFi speeds, reducing buffering and dropped connections where ever you are in your home.

Add EveryRoom to your new broadband bundle for just £7.99 per month
(12 month contract, £9.95 PMP)



Why get EveryRoom from Zen



Households often experience poor WiFi because of the style of their homes, but it's often walls, multiple stories or an extension. EveryRoom can help to fill you of any 'not spots'.



A single repeater should be enough to guarantee connectivity in every room for most homes, but if you sign up and don't get a stronger signal throughout your home we'll send you another one for free (see our guarantee details in the FAQs).



When your router's in the living room and your dining room is to the left, EveryRoom cleverly switches between router and repeater to adapt to your needs.



Zen Everywhere is your total solution for fast, reliable WiFi around the home. Using our cutting-edge router and smart mesh technology, you're guaranteed reliable WiFi in every part of the house.



With a strong, stable connection guaranteed throughout your home, you'll be able to download or upload whatever it is you want in the bathroom or music in the living room.



Get up ready, connect to router, just push a button to pair the repeater to your router, and wait for them to connect.

That's you up and working in no time.

MESH Topology-Data

This is what we can offer for ISPs today

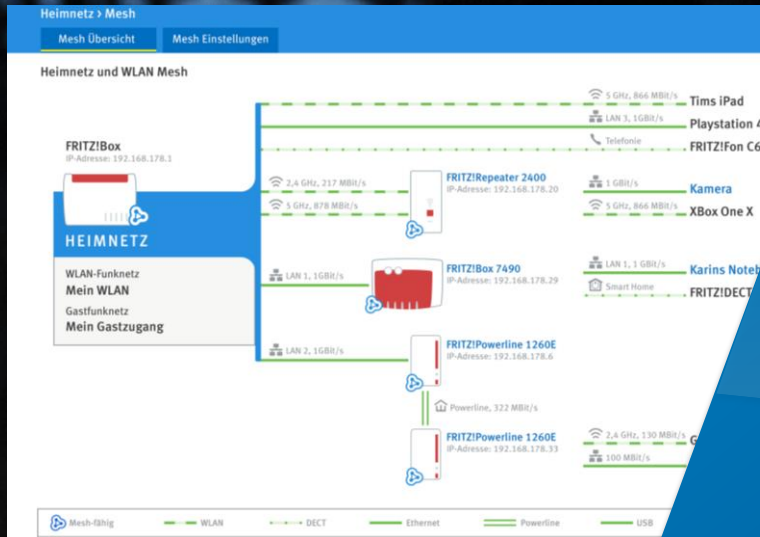
We transfer MESH
Topology-Data as raw
data

We manage the wifi
internally. All Wi-Fi
information stays at the
CPE.

ISPs are able to pull
and process MESH
data

MESH Topologie-Data
are send as Snapshot
of current situation

No external Instances
required to controll our
CPEs



Conclusion on TR069/TR-369

- Standardized procedure that covers all types of networks (DSL, DOCSIS, fiber optic, ...)
- Implemented since FRITZ!OS 7.5x and can be used free of charge by any ISP
- Freedom of Choice - Protocol is supported by all major ACS vendors
- RSSI (range) is the most common problem due to legal restrictions.
- Use of AP/repeaters/PLC adapters as “problem solvers” is inevitable
- Very detailed insight into the Wi-Fi apartment network, for data analysis, statistics and troubleshooting
- Available out of the box, no additional software required on the gateway, no cloud required
- The required infrastructure (USP ACS) can also be used for many other applications (Internet, telephony, smart home,)



Thanks you

Klaus von Kries

Area Sales Manager AVM

k.vonkries@avm.de

